



BitWise
branding

*There is a kind of victory in good work;
No matter how humble*

www.bitwisebranding.com | connect@bitwiseonline.com | facebook.com/bitwisebranding

**BITWISE IS A CREATIVE STUDIO
FOCUSED ON BRANDING,
CUSTOM WEBSITE DESIGN SERVICES,
AND DIGITAL MARKETING SOLUTIONS**

OUR TEAM DELIVERS EFFECTIVE USER-CENTERED EXPERIENCES,
DESIGNED TO MEET YOUR STRATEGIC BUSINESS GOALS.

A large, irregular watercolor splash in shades of yellow, orange, and red, serving as a background for the text.

*be so good
they can't ignore you*

We Cult Your Brand

*brand
stories*

Facts Tell, Stories Sell

**We Tell
STORIES**

EVERY BRAND TELLS A STORY

SEO, Facebook, Instagram, Adwords,
PPC, LinkedIn, Content, UI-UX,
App Store Optimization, Reputation
Management, Brochures, Designs...
Strategy and lots more...

**We do it all.
BUT ABOVE ALL,
WE ARE STORY TELLERS.**

PORTFOLIO

sharing some success stories



SEO

Blogging

Social Media

Website Development

Branding

PR activities and coverage

Wedding Planners

[SEO](#)[Blogging](#)[Social Media](#)[Website Development](#)[Branding](#)[PR activities and coverage](#)

Wedding Planners

The Story :

7X - an ace wedding planner based out of Ahmedabad wanted to expand their business to other cities of India and also establish themselves as a prominent wedding planner for destination weddings.

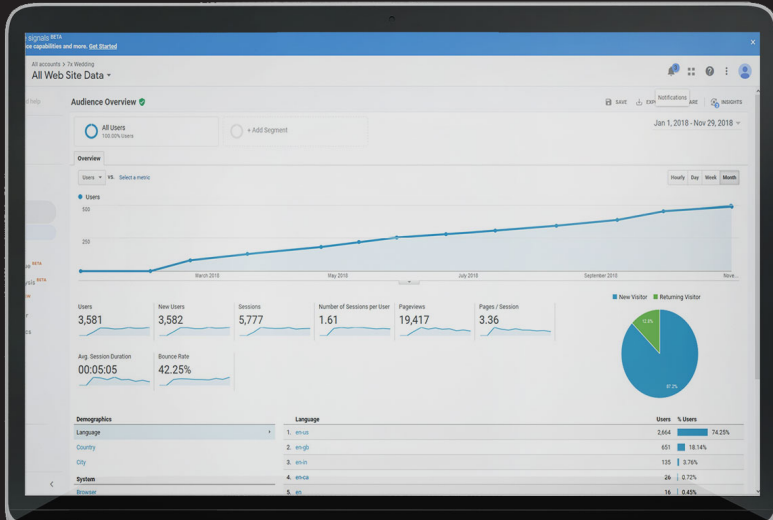
Status Quo :

Systematic month-on-month activities were planned. We revamped the website to establish 7X as a mature wedding planner. We then worked upon social media and PR activities. His weddings were covered in prominent magazines and also on high authority other websites.

Now 7X is fully booked for weddings till 3rd quarter 2019



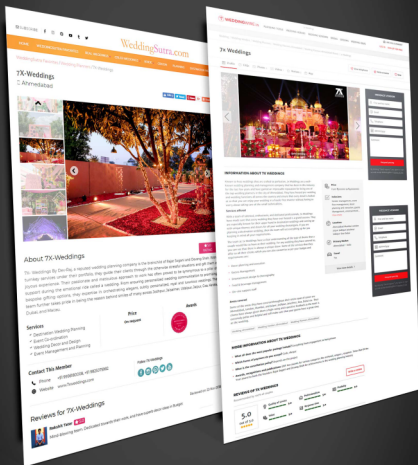
The 7x website



The Growth ~ The rise in inquiries ~ The rise in business



PR Activity : Article Coverage in prominent magazines



*PR Activity :
7X weddings covered in
high authority
websites*



7x
Media Kit
~ inspired by
subtle wedding
theme



SEO

Blogging

Social Media

Website Development

Branding

Brain Development Program



SEO

Blogging

Social Media

Website Development

Branding

Brain Development Program

The Story :

ALOHA came in after UCMAS (their competitor) in Gujarat and rapidly wanted to expand by increasing students and franchisee centers.

Status Quo :

For ALOHA we had to work on both expanding their student base and franchisee network. Activities were planned on getting the website in place, doing strong SEO and blogging, newspaper adverts, and lots of social media.

ALOHA is the leader of Mental maths in Gujarat with more than
25000 Students and 350 + branches





*ALOHA
Website*



*Flyers
and Invites*

SCHOLARSHIP 2017

ALOHA
Since 1993 over 35 countries, 4000 centers, 4 million students

ANNOUNCING SCHOLARSHIP UP TO 25%

- All students having scored over 60% in school final exam are eligible
- For LIMITED SEATS from 16th Jan - 31st Jan 2017*

www.alohagujarat.com www.facebook.com/alohagujarat/

Mental Arithmetic : 4 to 14 yrs | Speed Maths : 12 to 25 yrs | English Smart : 6 to 14

Barwadi 9638378886	Bapunagar 8460501122	Bhattha 7698291504	Bopal 7575850066
Chokdev 7567034999	Ghodasar 9624243642	Ghatlodia 9898720357	Gota 9714212523
Ukai 7801941637	Marinagar 7778078790	Naranpura 9408644715	Sabarmati 9448487340
Damagar 9898271100	Shyamal 9558213135	Sheila 9099087001	South Bopal 8866809809

Pay Cross Road 8980466166

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*Valid for only 30 days



Newspaper Advertisements

Facebook Promotion



facebook

Total Page followers as of today: 30,842



BENCHMARK
Compare your average performance over time.

Total Page followers

Rising Followers

13th State Level Competition



Award Certificate

This is to certify that

has been declared as a WINNER for
Category _____ Level _____

in ALOHA Mental Arithmetic 13th State Level Competition
held at Ahmedabad, November 2017

Mental Arithmetic



TINY TOTS



Mr. TUSHAR KASAGARA
Managing Director
ALOHA Gujarat

Mr. LOH MUN SUNG
Founder & President
ALOHA International

K. KUMARAN
Managing Director
ALOHA India

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Certificates

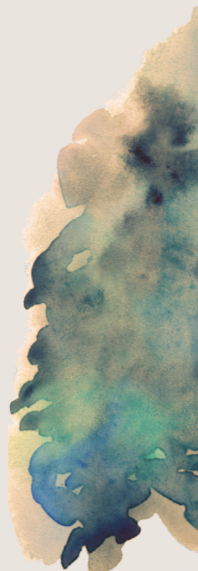


SEO

Wikipedia Listing

Website Development

Top Dentists of Arlington





SEO

Wikipedia Listing

Website Development

Top Dentists of Arlington

The Story :

Arlington Dental Associates, wanted to increase their patient base in the city of Arlington. But they did not want to engage in social media - but only focus on local SEO and strong blogging.

Status Quo :

Arlington Dental is doing twice the business of an average dental clinic in the city of Arlington. Highly advanced level SEO was done including a new optimized website.

One of the leading dentists of Arlington, USA. They are now buying other dental clinics and expanding.



Arlington Dental Website



Success Statistic



www.arlingtondentalm.com

All Web Site Data

[GO TO REPORT](#)

Audience Overview

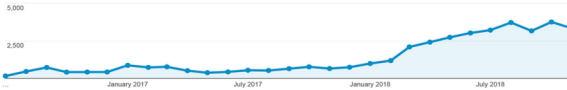


All Users
100.00% Users

Jul 1, 2016 - Nov 29, 2018

Overview

Users



Users

38,427

New Users

38,412

Sessions

47,950

Number of Sessions per User

1.25

Pageviews

94,878

Pages / Session

1.98

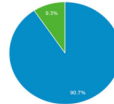
Avg. Session Duration

00:02:01

Bounce Rate

73.99%

New Visitor Returning Visitor



A large, textured watercolor splash in various shades of green, ranging from light lime to dark forest green. The splash has irregular, feathered edges and some darker, more saturated areas. It is positioned on the right side of the image, partially overlapping a dark grey horizontal band.

*Some of
our work*



- My Page
- Edge Best Practices
- Expense Tracker
- Fish Cards
- HR Policies
- Innovative Ideas
- Time Management
- People Active

BECAUSE **GOOD** IS
NEVER ENOUGH
GET THE **BEST**
WITH **TATA SKY HD**
TODAY



THE THING ABOUT MONEY...
THIS SH*T BITES BACK.



FIRST TIME AN INDIAN TELEVISION
**THE WOLF
OF WALL STREET**

MONEY. THE LICENSE
TO SAY #*@% YOU.



LATEST NEWS

22
APR

TataSky to Start 4K from 2015
After the much awaited HD2, TataSky
is to start 4K from this year ...
Deccan Herald

22
APR

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TataSky to Start 4K from 2015
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HD UPGRADE OFFER

Call the Helpline 8080808080

On returning the existing Tata Sky Set Top Box
and just by paying Rs. 1500, upgraded to TataSky
HD Connection and also get 1 year HD access



LIVE TV

Watch on Mobile, Tablet & Laptop

Watch host of TV channels across genres like
sports, news, entertainment and many more
features to enjoy on TataSky Mobile



TODAY'S BIRTHDAYS



Suman Parera
Sales, Gurgaon
Send Wishes



Rajat Sen
Finance, Mumbai
Send Wishes



Mukul Dang
Field Service, Kolkata
Send Wishes

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ANYTHING - ANYWHERE



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Gifts

Cakes

Parcels

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Hot Tiffin &

Everything...

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HaloDude - social media
promotion creatives



*While Santa may gift you on X'mas
We deliver gifts through the year*



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sending made simple

guaranteed
FOR ALL YOUR DELIVERIES

Just Call

74359 96969



While they could not,
WE SURELY DELIVER



HALODUDE
sending made simple

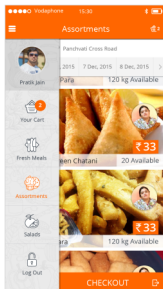
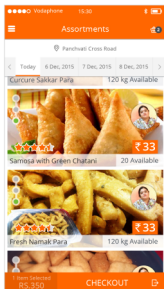
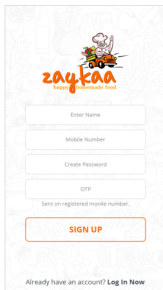
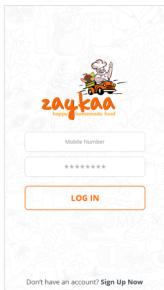
MERRY X'MAS
~ Team HALODude ~

CALL : 74359 96969

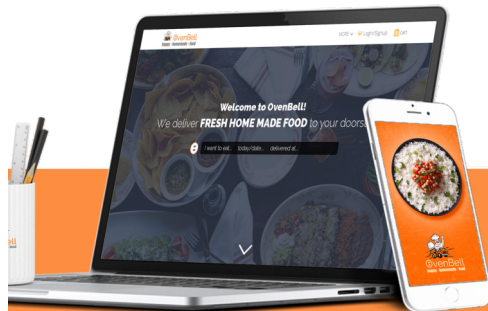
HaloDude Brochure

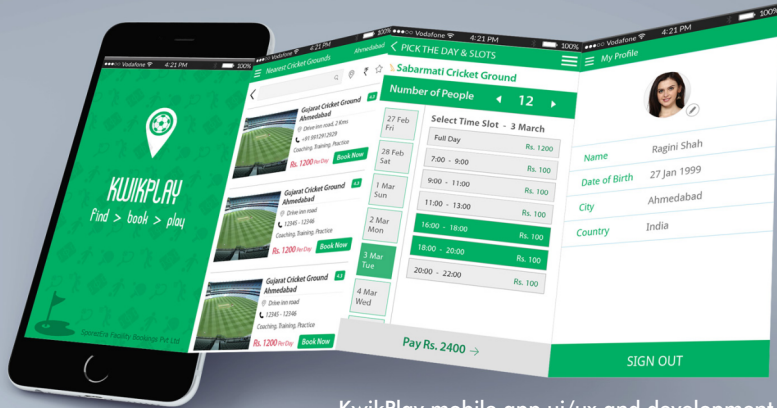






Zaykaa/OvenBell website and mobile app

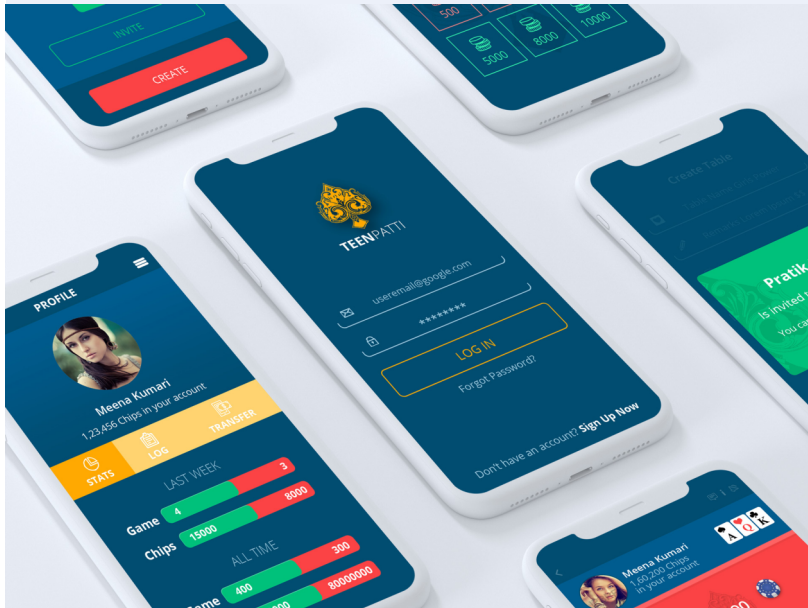




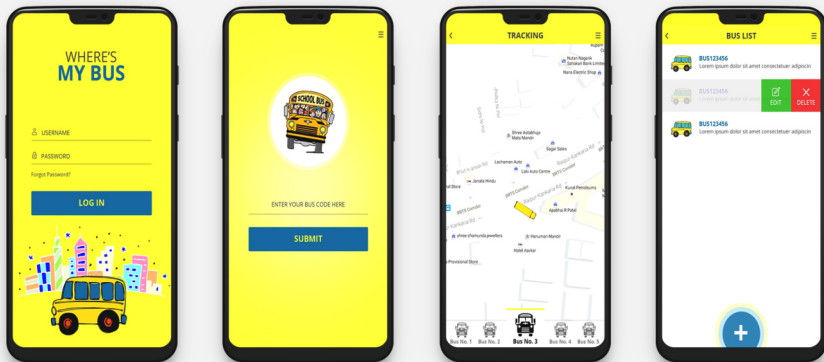
KwikPlay mobile app ui/ux and development

SnakeRiver iPad app ui/ux and development





TeenPatti
(Indian Poker)-
UI/UX and APP
development



Where's My Bus - Mobile app UI/UX

SERVICES

what all do we do..



BUILDING SOCIAL
NETWORK



BRAND STRATEGY



SEO



APP STORE
OPTIMIZATION



VIDEOS



BLOGGING



PR ACTIVITIES



UI/UX



REPUTATION
MANAGEMENT



ADWORDS

50+ Clients
90% repeat services

8+ countries
spread over

10+ years
of experience

Our Guiding Principle

Exceed client expectations everytime

Our Belief

Growth is mutual and growth is inclusive

Our Work

We work out of love



TESTIMONIALS

what they say..

Clients Speak

7x- Wedding Planners

BitWise has been instrumental in increasing our online visibility and lead generation from organic search on Google. We are continuously impressed with their level of service and concern towards the benefit of 7X Weddings.



Rajat Sogani, 7X Co-Founder

Clients Speak

Buddha Consultants

Our Collaboration with BitWise has been for long now. We constantly approach them for our design thinking needs. The team is brilliant and can provide very quick return on investment made on google ads, facebook ads and instagram ads.



Pooja Sharma, Founder

Clients Speak

ALOHA (Xplore Academy)

BitWise is a remarkable Digital Marketing Agency. They know their stuff, inside and out and after great results each time we have handed over our third project to them. They have been consistently delivering amazing results to us.



Founder - Mr. Tushar Kansagra

Clients Speak

Indrashil University (Cadila Group)



Dr. Prof. B.S. Nagendra

Shweta and team are a great consulting partner. They have shown consistency and high integrity over the course of our relationship. The work started almost immediately after the proposal and they just didn't leave any stone unturned to create the perfect designs for the website pages. I am very impressed with their commitment and speed of execution.

Clients Speak

Arlington Dental Associates (USA)



Dr. Rachana Vora (Boston, USA)

Team BitWise has been outstanding to work with. Their Architects are brilliant. Before they took up our project, they ensured complete clarity of our goals and came up with creative solutions for positioning and presenting Dental Associates of Arlington as a reputed brand in and around Boston.

Clients Speak

Kataria Group - Policy Mart



Aditi Kataria
Founder Policy Mart

The team delivered the project in time and within the price quoted. Hardworking team members who delivered all goals to our satisfaction, followed up regularly and ensured we were happy with the end results. Definitely recommend them for any online development and promotional projects that require sincere efforts & timely solution.



LET US ADD TO YOUR

beauty

LET US TELL YOUR

story

LET US GROW

together



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